Canadian Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

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Fire Losses Lower Last Year

No Fatalities In Theatre Fires But Damage Was $151,077

There were 49 theatre fires in Canada during 1947 and these caused property damage amounting to $151,077, it was revealed in the reports from government sources. There were no fatalities in theatres, which indicates how successful staff training and fire safety is.

The 1947 figure is considerably lower than that of 1946, which was $176,178 for 39 fires. However, fire damage in theatres has increased since 1944, when it was $75,000 for 74 fires. One reason for the increase in damage is that there were over 200 more theatres in operation in

(Continued on Page 3)

Toronto Tic Tax Nixed By Board

Decision of the Ontario government to use the amusement tax revenue as capital grants for the construction of new hospitals and not to pay for municipal deficits in 1946 and 1947 drew vigorous criticism from Toronto's Board of Control.

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H. Dobson Dead, Was L. 173 V-p

Harry Dobson, vice-president of Local 173, the Toronto branch of the IATSE, passed away last week in that city at the age of 55. Prior to his illness, which resulted from heart trouble, he was projectionist of the Odeon-Fairlawn Theatre. He was at one

(Continued on Page 3)

Thomas Armat, 81, Passes In Wash.

The inventor of the Vitascope, Thomas Armat, passed away in Washington recently at the age of 81 after a long illness. The Vitascope, forerunner of the modern projector, was called "the first pratical projection machine" by Thomas Edison, who built and marketed it under his own name by agreement with Armat.

Armat was forgotten for many years. When he was honored last year by the Society of Motion Picture Engineers and this year by the Academy of Motion Picture Arts and Sci-

(Continued on Page 10)

Para Pacts Farrow

Director John Farrow has been signed to a new long-term contract by Paramount.

Four New Shows To Be Erected

Intention to build four theatres in different parts of Canada has been made public by several firms. Although the number of proposed new theatres is not increasing weekly to the same extent as in the past few years, yet every month brings news of houses

(Continued on Page 4)

Wallis Buys Novel

Hal Wallis has bought Richard Bodkin's "Dark City."

Miller Will Direct

David Miller has been signed by Paramount to direct the Bing Crosby - Barry Fitzgerald - Ann Blyth starrer, "Diamond in a Haystack."

JULES LAINE STRICKEN FATALLY

Associated with the Canadian motion picture industry for 35 years, Jules Laine died recently at his Toronto home, 33 Strathearn Road, of heart trouble. Born in New York, he came to Western Canada early in life but for the last 25 years has resided in Montreal and Toronto. Fifty-one years old, he is survived by his wife, Rose, and a son, Michael.

Services, held at the Holy Blossom Temple, Toronto, were attended by many members of the industry, reflecting his long connection with it.

In 1913 Mr. Laine came to Vancouver to stay with an uncle and joined the local Universal branch. Later he became a distributor of state rights films in Western Canada, among these being the successful "Enlighten Thy Daughter."

He was a salesman with Dominion Films in 1923 when it ceased operations and he joined the Allen organization's Inde-

(Continued on Page 4)

Ask USA Divorcement Within One Year

The Department of Justice of the USA has asked RKO, Paramount, Loew's (MGM), Warner Brothers and Twentieth Century-Fox to dispose of their share in 1,400 motion picture theatres. That is, attorneys of these producer-distributors were sent copies of the final judgment which the D of J will ask the courts to enter as the conclusion of ten years of anti-trust litigation in the motion picture industry.

Washington's position that some of the trade practices of the past few years, as carried on by the big five, were contrary to the Sherman Anti-Trust

(Continued on Page 3)

Signed For Lead

Virginia Belmont has been signed for the feminine lead in Monogram's Jimmy Wakely starrer, "Headin' for Trouble."

Gary Cooper To Star In WB's 'Task Force'

Gary Cooper will star in Warner Brothers' film of wartime aviation, "Task Force," backgrounds for which will be shot in actual former war theatres. Film will be directed by Delmar Daves and produced by Jerry Wald. The USA Navy will co-operate.

USA Show Candy Big

Between nine and ten per cent of all the Candy sold in the USA is distributed through theatres, the National Confectioners Association states.

'Hamlet' Top Film At Venice Festival

Four awards were made to the J. Arthur Rank Organization's Laurence Olivier production, "Hamlet," recently at the Venice Film Festival.

Honors were International Grand Prix for the best film; best performance by an actress went to Jean Simmons for her portrayal of Ophelia; Italian Critics Prize for the best foreign film; and best photographer was Desmond Dickinson.

Variety Pic Stars To Tour World

Lloyd Nolan and Audie Murphy, stars of Allied Artists' film now in production, "Bad Boy," will make a world-wide personal appearance tour in connection with the showings of the film, it was announced by Variety Clubs International, its sponsors.

Itinerary calls for visits to 33 cities in the USA, as well as Paris, London, Rome, Shanghai, Johannesburg and other cities throughout the world.

HEDY'S MADE FOR LOVE . . . BOB'S MADE FOR LAUGHS!

HEDY LAMARR

'LET'S LIVE A LITTLE'

ROBERT CUMMINGS

Another EAGLE LION (Hollywood) HIT from INTERNATIONAL FILM DISTRIBUTORS Limited

EVERY DAY IT'S TRUER AND TRUER:

M·G·M TOPS THEM ALL!

What a Summer! "Homecoming," Irving Berlin's "Easter Parade" (*Technicolor*), Frank Capra's "State of the Union," "A Date With Judy" (*Technicolor*), "On An Island With You" (*Technicolor*), "Luxury Liner" (*Technicolor*), "A Southern Yankee"! And more! Who else but M-G-M has such a record! And who else but M-G-M has such a line-up of Fall and Winter Big Ones!

BEFORE VITAMIN M-G-M!

AFTER VITAMIN M-G-M!

ANOTHER COAST PREVIEW RAVE!
(Telegram from California)
"'Act of Violence' simply terrific. Here is one that packs a dynamite wallop."

UP! AND COMING!

GREER GARSON
WALTER PIDGEON in
"JULIA MISBEHAVES"
PETER LAWFORD, ELIZABETH TAYLOR
CESAR ROMERO, Lucile Watson, Nigel Bruce, Mary Boland, Reginald Owen

★ ★ ★

The Enterprise Studios present
DANA ANDREWS, LILLI PALMER and LOUIS JOURDAN in
"NO MINOR VICES"
with Jane Wyatt

★ ★ ★

"THE SECRET LAND" (*Technicolor*)
Starring
MEN AND SHIPS
Of The U. S. NAVY
Narration By
Comdr. ROBERT MONTGOMERY, U.S.N.R.
Lt. ROBERT TAYLOR, U.S.N.R.
Lt. VAN HEFLIN, A.A.F. (Ret.)

★ ★ ★

"HILLS OF HOME" (*Technicolor*)
Starring
EDMUND GWENN
DONALD CRISP, TOM DRAKE
JANET LEIGH and LASSIE

Alexandre Dumas'
"THE THREE MUSKETEERS" (*Technicolor*)
Starring
LANA TURNER, GENE KELLY
JUNE ALLYSON, VAN HEFLIN
ANGELA LANSBURY
Frank Morgan, Vincent Price, Keenan Wynn, John Sutton, Gig Young

★ ★ ★

"ACT OF VIOLENCE"
Starring
VAN HEFLIN, ROBERT RYAN
with Janet Leigh, Mary Astor
Phyllis Thaxter

★ ★ ★

FRANK SINATRA, KATHRYN GRAYSON
in "THE KISSING BANDIT (*Technicolor*)
J. Carrol Naish, Mildred Natwick
Mikhail Rasumny, Billy Gilbert
Sono Osato with Dance Specialties By
Ricardo Montalban, Ann Miller, Cyd Charisse

★ ★ ★

John Ford's
"3 GODFATHERS" (*Technicolor*)
Presented by John Ford & Merian C. Cooper
Starring
JOHN WAYNE, PEDRO ARMENDARIZ
And Introducing HARRY CAREY, Jr.
with Ward Bond, Mae Marsh
Jane Darwell, Ben Johnson

CLARK GABLE, WALTER PIDGEON
VAN JOHNSON, BRIAN DONLEVY
Charles Bickford, John Hodiak
Edward Arnold in
"COMMAND DECISION"

★ ★ ★

"LITTLE WOMEN" (*Technicolor*)
Starring
JUNE ALLYSON, PETER LAWFORD
MARGARET O'BRIEN, ELIZABETH TAYLOR
JANET LEIGH, ROSSANO BRAZZI
MARY ASTOR
with Lucile Watson, C. Aubrey Smith

★ ★ ★

ROBERT TAYLOR
AVA GARDNER
CHARLES LAUGHTON
VINCENT PRICE
JOHN HODIAK in
"THE BRIBE"

★ ★ ★

"SUN IN THE MORNING"
(*Technicolor*) Starring
JEANETTE MacDONALD
LLOYD NOLAN, CLAUDE JARMAN, Jr.
and LASSIE
with Lewis Stone, Percy Kilbride

"WORDS AND MUSIC" (*Technicolor*)
Starring
MICKEY ROONEY, JUDY GARLAND
GENE KELLY, JUNE ALLYSON
PERRY COMO, ANN SOTHERN
with Tom Drake, Cyd Charisse, Betty Garrett, Lena Horne, Janet Leigh, Marshall Thompson, Mel Torme, Vera-Ellen

★ ★ ★

SPENCER TRACY, DEBORAH KERR
in "EDWARD, MY SON" with Ian Hunter

★ ★ ★

JOHN GARFIELD in
The Roberts Production
"FORCE OF EVIL"
An Enterprise Picture
with Thomas Gomez and Marie Windsor
And Introducing BEATRICE PEARSON

★ ★ ★

FRED ASTAIRE, GINGER ROGERS in
"THE BARKLEYS OF BROADWAY"
(*Technicolor*)
with Oscar Levant, Billie Burke
Gail Robbins, Jacques Francois

★ ★ ★

FRANK SINATRA
ESTHER WILLIAMS, GENE KELLY in
"TAKE ME OUT TO THE BALL GAME"
(*Technicolor*)
with Betty Garrett
Jules Munshin, Edward Arnold

Movie Fire Loss Down Last Year

(Continued from Page 1)

1947 than in 1944,

Among the theatres destroyed or badly damaged by fire during 1947 were the Regent, Joggins, NS; McDonald, Mount Stewart, PEI; Crescent, Red Deer, Alberta; Palace, River Hebert, NS; and the Algoma, Sault Ste. Marie, Ontario.

It appears that even at this point in 1948 the current year may establish a record in theatre fire damage. Among the theatre properties destroyed or badly damaged were the Rex, Flin Flon, Manitoba; Gaiety, Leduc, Alberta; Rimouskois, Rimouski, Quebec; Vanguard, Vanguard, Saskatchewan; Capitol, Kentville, NS; Kent, Moncton, NB; Star, Lewisville, NB; Ritz, Saskatoon; Carlsonia, Fort St. John, BC, and the Border, Rock Island, Quebec.

The Flin Flon fire did $100,000 damage; the Kentville one $180,000; the one in Moncton $75,000; Leduc was rated at $60,000; and Rimouski at $50,000.

A number of these have been rebuilt and reopened, while six are under construction at the present time and plans for rebuilding others have been made public.

In 1947 Canada had 59,531 fires and a property loss of $57,050,461 compared with 55,400 fires in 1946 and $49,413,363 in damages. A total of 390 lives were lost.

Damage caused by smoker's carelessness totalled $5,244,747 and that by overheated boilers, etc., $3,764,826.

Peter Rathvon to E-L?

Formerly head of the RKO Corporation, N. Peter Rathvon is reported negotiating with American Eagle Lion officials with a view to producing and distributing through their company.

Two Added To Cast Of New Columbia Pic

Ron Randell and Adele Jergens have been set for important roles in Columbia's "Make Believe Ballroom" which Joseph Stanley is directing and Ted Richmond producing. Randell will have the romantic lead of a university professor who woos and wins Ruth Warrick. Miss Jergens will play herself as a guest mistress-of-ceremonies in the radio show within the film.

FOR SALE

Two Simplex Projectors with rear shutters. Two Universal Bases complete with Amplifiers and Sound Heads. All in good condition. Will sell separately if necessary.

APPLY

Casey Swedlove, Linden Theatre, 3 Beechwood Ave., Ottawa, Ont.

Ask USA Divorcement Within One Year

(Continued from Page 1)

Act was upheld last June by the USA Supreme Court. Others, such as price-fixing and block-booking, were sent back to district courts for reshaping so that they would fit legally into a final judgment for ending monopolistic practices of various kinds.

The first step, as proposed by the Department of Justice, is divorcement by big producer-distributors from their partnerships in movie houses "actual or potential independent exhibitors." It asks that this be accomplished within a year.

It was pointed out that, while the defendants held or controlled only one-sixth of USA movie houses, their ownership or interest in key runs allowed them to dominate exhibition and receive much of its revenue.

If the companies do not accomplish divorcement within a year, a series of other moves, which may take five years, was proposed. These are that the companies:

Be prohibited from acquiring any competing theatre, and be required to obtain court approval for any other theatre purchase;

Be sharply restricted for a period of five years in the cross-licensing of films — that is, the release of one defendant's film to another defendant for showing by the latter;

Be prohibited from any licensing arrangements discriminatory to an independent operator;

Be required to submit within one year plans for separating the various major and subsidiary corporations engaged in exhibition, distribution and production of pictures;

Be required to submit within a year plans for divesting the exhibitor corporations of at least some of their wholly-owned theatres.

The USA judgment has excited Canadian independent exhibitors and some have called publicly for a reform in motion picture industry practices on this side of the line. During the war independent representatives held several interviews with F. A. McGregor, commissioner of the Dominion's Combines Investigation Act. Inactivity on his part was explained by some as due to the WPTB, which froze prices and practices. The WPTB has since been dropped.

It is entirely likely that Canada's industry, which has known much bickering and one government investigation over alleged monopolistic practices, may soon erupt again. The criticism of the independents and the USA results may end in action on the part of exhib organizations. As for individual action by independents, there has been none since that of Superior Operating against Warner Brothers and United Amusements in Montreal, several years ago. But something is stirring.

World Premiere Set For 'Joan Of Arc'

World Premiere of Sierra Pictures' "Joan of Arc," which stars Ingrid Bergman and which is being released by RKO, will take place on November 11th at the renovated 1,100-seat Victoria Theatre in New York.

Based on Maxwell Anderson's stage play, "Joan of Lorraine," the film is being heralded as one of the most spectacular and costly in the history of motion pictures. It was produced by Walter Wanger and directed by Victor Fleming. The latter is best known for his directorial job on "Gone With the Wind," the all-time boxoffice champion.

One of the largest and most intensive national advertising campaigns will herald the premiere and the run of the picture.

H. Dobson Dead, Was L. 173 V-p

(Continued from Page 1)

time the chief inspector of theatres for the Ontario government.

Mr. Dobson, who had been in the theatre business for 40 years, started as a projectionist in the days when machines were cranked and the program consisted of a ten-minute feature, followed by a sing-song. It was under his direction that sound films made their debut at the Tivoli.

Not long after he joined the theatre inspection branch of the Ontario government and later became its head. In that capacity he travelled throughout Ontario and became one of the best known and popular industry figures in the province. He left government service in 1939 and returned to projection.

He was the first projectionist in Canada to run the new British projection equipment from Gaumont-Kalee.

In the first World War the late Mr. Dobson was awarded a medal for meritorious service. He was in the armed forces for four years and when discharged was a quartermaster sergeant.

'The Hasty Heart'

Vincent Sherman will direct Warners' "The Hasty Heart."

MAKE YOUR RESERVATIONS NOW!

For the Annual

MEETING and LUNCHEON

of the

MOTION PICTURE THEATRES ASSOCIATION of ONTARIO

To be held

TUESDAY, OCTOBER 26th, 1948

at the

KING EDWARD HOTEL, TORONTO

(Vanity Fair)

Registration	Business Meeting	Luncheon
10. A.M.	10.30 A.M.	1 P.M.

MOTION PICTURE THEATRES ASS'N OF ONTARIO

ARCH H. JOLLEY, Secretary

21 Dundas Square — ELgin 9630 — Toronto, Ont.

Many At Services For Jules Laine

(Continued from Page 1)

ceased operations and he joined the Allen organization's Independent Films, into which the Dominion library was incorporated, as a partner. Among the product for which Independent Films has acquired regional distribution rights was that of Columbia. When that company progressed Independent Films was dropped and Columbia Pictures of Canada established, with Laine retaining his interest.

During his active association with Columbia, which ceased in 1932, he was also manager of General Sound Equipments, which marketed De Forest sound apparatus to Canadian theatres when talkies arrived.

The year he withdrew from activity for Columbia he concentrated on theatre interests in Montreal with Ben Garson. As the Superior Operating Company they controlled eight theatres, seven in Montreal and one in St. Jerome, and these they sold to Odeon Theatres of Canada in February, 1947, for a reputed price of $1,250,000.

Since then Mr. Laine had concentrated on his interests in the hotel and electronics fields. He was secretary-treasurer of the Stark Electronic Instrument Company, Toronto.

Ethel Barrymore In MGM's 'Great Sinner'

Ethel Barrymore has been added to the cast of "The Great Sinner" at MGM. She joins Gregory Peck, Ava Gardner, Walter Huston and Frank Morgan. Robert Siodmak is the director and Gottfried Reinhardt the producer.

Miss Barrymore will portray Grandmother Ostrowsky, mother of Huston and grandmother of Miss Gardner. Production is expected to begin soon.

Robert Cummings At Toronto Premiere

Robert Cummings, star of Hollywood Eagle Lion's comedy-romance, "Let's Live a Little," and his wife, Marie Elliott, will make a personal appearance at the world premiere of the film at 20th Century Theatres' new Toronto house, the Downtown, on October 9th, the opening of the new theatre.

. Cummings, who will fly in for the premiere in his own plane, will be met at the airport by Mayor McCallum and other city officials and will head a monster parade. Full coverage of the event will be given by Toronto radio stations and newspapers, as well as Canadian news and wire services.

Fun Time at Variety

The recent general meeting of Variety ended with a dinner in the Fiesta Room of the Prince George, for which the dessert was Candy Stevens and Charlie Howard, a married team originally from Toronto which is a top nightclub act. They were up here visiting Charlie's pop, who is your friend and mine, Charlie Stephenson, and helped put over the boost night for the Blue vs. White game at the Maple Leaf Gardens on October 12th. Jack Arthur, mentor of Candy as a kid, introduced them, while Jimmy Cameron did the honors for Frank Palmer, an impressive singer, and Kuda Bux, a Hindu.

Bux, playing Vanity Fair, challenges members of the audience to blindfold him in the surest fashion, then write lines on a blackboard. He duplicates every line with chalk, just as though he can see, and in any language. Russ Simpson wrote in Scandinavian, Jake Smith in Hebrew and Irving Cohen and Doug Rosen in what they like to think of as English. Arthur Cohen used his legal skill to blindfold the Hindu, leaving no loopholes.

Irving Cohen, whose autobiography ought to be called "Horses and Heartaches," wrote: "Who will win the daily double?" The man with the wrapped kisser wrote underneath: "Have you got a tip?" And Doug Rosen reacted according to type with: "Book 'Red River' From UA."

Afterwards members of the cast of Oklahoma came and continued the entertainment in the clubrooms, with Charlie Howard at the piano.

The local press and radio corps, our good friends in all campaigns, was again on hand, as were Jerry Pickman, assistant to Max Youngstein in the USA Eagle Lion setup; Simon Meretsky of Windsor, a member of the Detroit tent; and Vern Hudson and Roy Miller, our fellow-barkers from St. Catharines.

It all made for quite an evening, considering during it Sam Lunenfeld contributed the steel and nails for Variety Village and Simon Meretsky some of the furniture.

Oh yes—wives of barkers will be given cards that identify them and they may come with their guests to the club quarters any time they like without their husbands.

* * *

Heard and Overheard

Hal Marquette, formerly of the dance team of Marquette and Linda, will be the local representative of the American Guild of Vaudeville Artists (AGVA) and will open an office here. . . . **Pete Campbell** is sick and so is Ken Cashman. . . . **Roy Rogers** did some fishing near Chatham recently—same as last year. Was after black bass and found it was easier to catch rustlers and week-end dates than that family of fish. . . . **The White House** has an interesting piano presented by Steinway. Its legs are wooden eagles and adorning its walls are paintings of the types of American dancing at different periods.

Doug Keeley, manager of the Orpheum, Sault Ste. Marie, handled a great campaign on "The Jolson Story." Got windows, radio plugs and a full-page of co-op advertising. . . . **"Each moment** is the fruit of 40,000 years"—Thomas Wolfe. . . . **Low man again,** that's me. Art Arthur, the screen scripter, read that I had attended the dinner in Washington in honor of General Marshall. So he had to drop me a line, informing me, with pointed modesty, that he was about to have dinner with President Truman.

It's a girl at the Dave Axlers, their third. . . . **The Arthur Hersch'** also were blessed with their second girl recently. If this keeps up the women will win every election 21 years from now. . . . **Harry Reiners** of Terry Turner's RKO pub staff in town. . . . **Jack Arthur** was presented with his MBE, awarded by His Majesty, at a ceremony in Queens Park. The Honorable Ray Lawson, lieutenant-governor, made the presentation. . . . **How about this** as an idea for a new business? A self-shavetorium, with razors, lathers and lotions of every type. Many a man finds himself with an unexpected appointment and the need for a shave. Barbers take too long and don't welcome shaves only these days.

Four New Shows To Be Erected

(Continued from Page 1)

which have reached the blueprint stage. Following are the locations of the four:

Cornwall, Ontario. Famous Players and the Palace Amusement Company, which is headed by Clarence Markell, will jointly erect a 900-seat theatre. They now operate the Palace and Capitol, while the Roxy is operated by National Theatre Services, Odeon affiliate.

Huntingdon, Quebec. A 650-seat theatre to cost $125,000 will be built by the Suburban News Company, Limited. D. J. O'Connor is listed as operator of the 288-seat O'Connor's Hall, the only current situation in the 2,000-people community.

Victoria, BC. A $25,000 Quonset theatre, to seat 450, is being established on Quadra Street by C. W. Walkey and B. A. Nixon. The latter, with 20 years experience in theatre business, will manage the enterprise.

Two September openings were unreported in these columns until now. They were the Roxy, Coleman, Alberta, built by the Purnell Brothers to replace the theatre destroyed by fire earlier this year; and the Border Theatre, Rock Island, Quebec, a Quonset supplied by Perkins Electric for Percy Taylor as a replacement for the original house, also destroyed by fire this year.

At least a half-dozen October openings are expected.

Next Santana Film

Humphrey Bogart's second Santana Production for Columbia will be "Tokyo Joe," which Robert Lord will produce.

Enterprise Finishes With Three Editing

Enterprise Studios, the Charles Einfeld-David Loew producing outfit organized almost three years ago, will halt production for an indefinite period as soon as three films now editing are delivered to MGM for distribution. According to the statement from the company the stop in activities became necessary to await financial returns from films already completed.

Two other films that Enterprise was to have made, one for MGM and the other for UA, have no time limits and therefore will not affect the shutdown. No plans for these two have been made.

The three films editing are "No Minor Vices," starring Dana Andrews and Lilli Palmer; "Caught," with James Mason and Barbara Bel Geddes; and "Force of Evil," starring John Garfield.

WHAT EVERY WOMAN WANTS TO SEE

Arnold Moss
plays the Colonel

Luther Adler
plays Dancaire

Victor Jory
plays Garcia

Ron Randell
plays Andres

garet Wycherly
rs the Old Crone

Bernard Nedell
plays Pablo

Joseph Buloff
plays Remendado

In the tradition

WHAT

Rita HAYWOR

The Loves

WITH

RON RANDELL · VICTOR JORY · LUTHER ADLER

Screenplay by Helen Deutsch · Based upon

Directed and Produced b

NOT THE

BU RAMATIC VERSION

of the greatest pictures...Columbia Pictures presents

EVERY WOMAN WANTS TO SEE...

TH ★ Glenn FORD

of Carmen

Arnold Moss · Joseph Buloff · Margaret Wycherly

ory of "Carmen" by Prosper Merimee

CHARLES VIDOR

COLOR BY

TECHNICOLOR

OPERA

F THE STORY OF CARMEN

Everybody loves The Loves of Carmen!

THE COLUMNISTS

"Hayworth is Toreadorable." —**WALTER WINCHELL**

"Rita has never given such a performance." —**LOUELLA PARSONS**

"Rita is wildcat, gypsy, dancer and beauty all rolled into one feminine package. Best 'Carmen' ever on screen." —**HEDDA HOPPER**

"Hayworth is greatest Carmen of them all. Wow!" —**ERSKINE JOHNSON**

"Male members of audience wound up in completely dazed condition." —**SHEILA GRAHAM**

"Projects what makes wolves howl." —**LOUIS SOBOL**

THE TRADE PAPERS

"Reunited for first time since GILDA, Hayworth and Ford emerge again a pair of lovers whose impact at box-office should be foregone conclusion." —**M. P. DAILY**

"Bold, lusty. Hayworth's best. Profits should hit upper brackets." —**VARIETY**

"Hayworth's portrayal is easily most inflammable of lot. Action abounds in passionate embraces, violent fights, offhanded murders." —**M. P. HERALD**

"Has names and angles to get the dough." —**THE EXHIBITOR**

"Looks like a potential box-office record smasher." —**SHOWMEN'S T. R.**

"Picture is assured long and prosperous exhibition career." —**BOXOFFICE**

THE NEWSPAPERS

"Rita bewitching! Best performance she has ever given." —**N. Y. DAILY NEWS**

"Stormy movie, full of banditry, chases, fights and exceedingly ardent love-making." —**N. Y. WORLD-TELEGRAM**

"Rita is terrific . . . irresistible. Glenn Ford is excellent . . . It will smash records." —**N. Y. DAILY MIRROR**

"Spectacular . . . Columbia has not stinted with its production." —**N. Y. HERALD TRIBUNE**

"Hayworth's best to date. Lusty, colorful entertainment, full of ridin', fightin' and shootin'." —**N. Y. JOURNAL-AMERICAN**

"Certainly going to pour plenty of cash into box-offices." —**N. Y. POST**

Everybody loves The Loves of Carmen!

THE PICK OF THE PICTURES

Canadian Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

REVIEWS INFORMATION RATINGS

Vol. 13, No. 39 REVIEWS FROM FILM DAILY, NEW YORK $2.00 Per Annum

SHORT THROWS

REOPENING of Associated British Picture Corporation's Elstree studios bring Britain's total to 24, with 71 sound stages —more than existed before the war. A $5,000,000 reconversion program will make Elstree the largest studio in Europe.

GEORGE BIELHARTZ, Rosthern, Saskatchewan, theatre operator, will contest the federal by-election on October 25 for the Social Credit party.

CONGRATULATIONS to Martin Quigley for his "Third of a Century," so excellently presented by his associates in the Motion Picture Herald. The edition, with its articles by Terry Ramsaye, Red Kann and others, belongs in the continent's reference libraries and the historians' collections.

JOHN WOLFE, head of Rank's GFD, swinging through here again, this time accompanied by Pierre Ratelet, representing French Exhibitors' Association. Wolfe is boosting the Musical Paintbox and Animaland series by David Hand, ex-Disney man, while Ratelet says that returns for French films are greater from Quebec than from the USA.

SUCCESS of the Ontario prosecutions against Sunday amusement resort operators may determine whether movies are legal on that day.

ALL-NEGRO pictures are getting playing time in important eastern theatres. Business is so good the independents are beginning to book them.

GREGG TOLAND, the ace cameraman who died recently of heart trouble at 44, was a stockholder in Samuel Goldwyn's company, to which he was under contract.

Ramon Novarro Cast In Columbia Film

Ramon Novarro, noted star of silent films, is returning to the screen after an absence of more than ten years as a Cuban revolutionist leader in Columbia's "Rough Sketch," which stars Jennifer Jones, John Garfield and Pedro Armendariz.

Good Sam

with Gary Cooper, Ann Sheridan

RKO 112 Mins.

A SPLENDID, WARM, HUMAN ENTERTAINMENT WITH EMPHASIS ON COMEDY. THIS IS LEO McCAREY AT HIS BEST. COOPER AND MISS SHERIDAN ON TOP FORM. A REWARDING DELIGHT OF DELIGHTS FOR BUYER AND SELLER.

Good is a word that permeates this Leo McCarey production from start to finish. It is a splendid entertainment with spirited and skillfull handling at every turn. One of the superior writing jobs of the year, this one rates way up and above a lot of the screen fare that has been offered as the first half of the year turns the corner.

Conceived with imagination, taste, subtlety and an understanding of people and purposes that blends comedy with drama deriving from domesticity and life in current times and terms, the McCarey hand in the production and direction end of the picture keeps the balance shifting from laughter to introspective examination of character and then poignancy and then more laughs. It is the type of story that generates warmth and good feeling at once, then piles comic moment upon comic moment until a high peak of inner satisfaction and delight is the reward of the viewer. "Good Sam" is something that the patron will become enthusiastic about, the exhibitor more so.

It is a simple story but it is touched with some great moments of life and living splendidly enacted and delightfully examined and explained away. It is a piece about the good in man and the rewards of goodness and giving although in the process some heart-wracking moments are encountered.

This, then, is the story of a good-natured giving guy, who gives and gives, of his money, his time, even unto his shirt. He turns no one away. He gets the dirty end of the stick at times. But the inner light of doing unto others shines brightly and after close to two hours of examining his life, family, home and immediate circle it pays off rewardingly. And not only is it a story that is shaped in the script by McCarey and John Klorer to pay off, it will also pay off where it counts in this business.

In "Good Sam" Gary Cooper is in finest form. Finer is Ann Sheridan who interprets a role with finesse, polish and a naturalness that may well bring on a mirage of an Oscar on the horizon.

CAST: Gary Cooper, Ann Sheridan, Ray Collins, Edmund Lowe, Joan Lorring, Clinton Sundberg, Minerva Urecal, Louise Beavers, Dick Ross, Lora Lee Michael, Bobby Dolan, Jr., Matt Moore, Netta Packer, Ruth Roman, Carol Stevens, Todd Karns, Irving Bacon, William Frawley, Harry Hayden.

CREDITS: A Rainbow Picture; Produced and directed by Leo McCarey; Screenplay Ken Englund; Story, Leo McCarey, John Klorer; Photography, George Barnes; Art, John B. Goodman; Special effects, Russell A. Cully; Sets, Darrell Silvera, Jacques Mapes; Music score, Robert Emmett Dolan; Editor, James McKay; Sound John L. Case, Clem Portman; Assistant director, Jesse Hibbs.

DIRECTION: Spendid. PHOTOGRAPHY: Fine.

MOVE INTERNAT'L, CARDINAL HQ

Two film companies have moved their head offices from one Toronto location to another in the past few weeks.

International Film Distributors, which distributes Hollywood Eagle Lion product in Canada, now has quarters in the Prince George Hotel. David Griesdorf, general manager, and other head office men can be reached there. The office of the Toronto branch, in the Film Exchange Building remains as is.

Cardinal Films, distributors of Screen Guild and other features, has moved its head office from 21 Dundas Square to the Herman Fur Building, corner of Gerrard and Bay Streets.

Head office of Twentieth Century Theatres is now on the fourth floor of 21 Dundas Square, Toronto.

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The Olympic Games

Eagle Lion (Technicolor) 136 Mins.

TWO HOURS PLUS OF SPORT FOR THE GLORY OF IT. WORTH ANYBODY'S AND EVERYBODY'S DOLLAR. A LOT OF PICTURE OF A LOT OF EVENTS.

In assembling the mass of Technicolor footage which was shot in St. Moritz last winter and more recently in and around the Wembley Stadium near London, Producer-Director Castleton Knight has interestingly captured the international competitive spirit of the XIV Olympiad.

On the soundtrack giving winner's names and nationalities, plus a little advance dope on the contestants, are the voices of Ted Husing, Bill Stern, as capable as ever in their roles as commentators, and an unidentified British announcer.

A brief bit of classical pageantry opens the proceedings wherein the flame is lit and carried off by the first of a series of runners to eventually arrive at Wimbledon. But before the fire at Wimbledon is lit the winter games at St. Moritz occupy about an hour's running time. The Swiss interlude is in finest wintry color and such events as figure skating, flat racing, bobsledding, slalom races, ski jumping and the like are covered.

When the scene shifts to England, following the opening ceremonies by King George, the footage is given over to hurdles, short and long footraces, the javelin, discus, shot-put, hammer, the decathlon, Prix Des Nations, latter an equestrian event, and such other diverse activities as cycling, rowing, yachting at Cowes.

The acquatic competitions—diving, races and water polo were shot without artificial light in Empire Pool. Using a wide open aperture, the scenes are competently filmed, color values are good.

One of the most dramatic events was the running of the marathon race. At the conclusion, the Belgian contestant who led the pack of runners all the way, is passed first by the Argentine entry and then by a British runner. He barely makes the finish line in third place, collapses, is borne from the field in Homeric style on a stretcher, a vivid picture of complete, utter exhaustion.

CAST: Teams representing five continents. Produced and directed by Castleton Knight; Narration and commentary, Bill Stern, Ted Husing.

DIRECTION: Adequate.
PHOTOGRAPHY: Good.

Toronto Tic Tax Nixed By Board

(Continued from Page 1)

A suggestion that a local amusement tax be imposed, in addition to the provincial one, was discussed and dropped after being opposed by Mayor McCallum.

Chief critic of Queen's Park, which had picked up the 20 per cent amusement tax when it was dropped by Ottawa, was Mayor McCallum. He and other members of the board felt that the government, which justified its unpopular act of continuing the tax by earmarking it for hospitals, had not kept faith.

City hospital deficits amount to $800,000. "This is a lot of money," the mayor said, "and our payments to hospitals were held up last spring because we knew the provincial government intended to take over the amusement tax for hospital aid purposes." The government had suggested that it might take care of deficits if they were spread over a five-year period.

"The government said the amusement tax was to aid hospitals," Controller Balfour stated. Elimination of deficits was as much part of that aim as the construction of hospitals.

A conference was arranged with the Honorable Leslie M. Frost, provincial treasurer.

Rodeo Star Signed For Mono Westerns

Scott R. Dunlap, executive assistant to Steve Broidy, president of Monogram, announced the signing of Whip Wilson to a long-term contract calling for six westerns a year.

Wilson, 29 years old and six feet-two inches tall, comes from Texas where he established himself throughout the southwest as one of the outstanding rodeo stars. In addition, he possesses a fine baritone voice.

Robert Taylor Cast

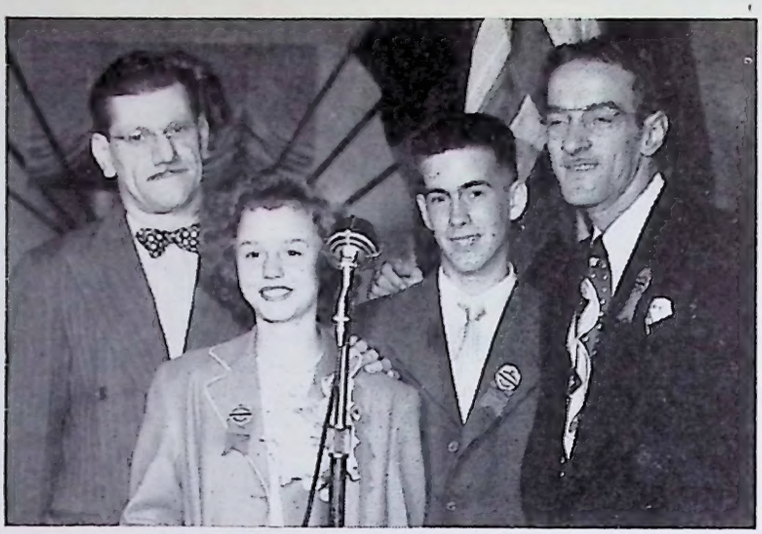
Robert Taylor will star with Elizabeth Taylor in MGM's "The Conspirator," which will be filmed in England with all the rest of the cast being British. Victor Saville will direct.

MPTAO Adds Five To Membership

Five new theatres have been added to the membership list of the Motion Picture Theatres Association of Ontario.

The five are B. J. Walker's Beaver Theatre in Minden; 20th Century's Rex in Mimico; Gordon Munro's Empire in Madoc; M. P. Dalseg's Mayfair in Sioux Lookout; and Odeon's Roxy in Owen Sound.

'Mickey' Contest Winner at CNE



One of the many prizes in the contest that helped Eagle Lion (Hollywood) Films' production, "Mickey," play a three-week engagement in its day-and-date first run at the Nortown and Victoria Theatres in Toronto was an all-expense-paid tour of the Canadian National Exhibition.

Shown in the above photograph at the Lions Club luncheon at the CNE are, left to right, George Wagner, president of the Runnymede Lions Club; Barbara Heath, winner of the contest and the twenty-odd prizes; George Till, her date; and Joe Crysdale, emcee of CKEY's Club 580, which featured the contest for two weeks.

Div Mgrs. Month In Warner Drive

Ben Kalmenson, Warner Brothers' general sales manager, has set the month of October as Division Managers' Month in the company's current sales drive which began in May and lasts through November 13. The division managers to be honored with the drive month are: Roy Haines, western division sales manager; Jules Lapidus, eastern and Canadian division sales manager; and Norman Ayers, southern division sales manager.

Cash prizes totalling $35,000 will be awarded the winners in the drive. Among the company's top features distributed during the drive period are "Silver River," starring Errol Flynn and Ann Sheridan; Michael Curtiz' "Romance on the High Seas," Technicolor musical, starring Jack Carson, Doris Day, Janis Paige and Don DeFore; "Key Largo," starring Humphrey Bogart, Edward G. Robinson and Lauren Bacall; "Life With Father," Technicolor production starring Irene Dunne and William Powell; "Two Guys From Texas," Technicolor musical, starring Dennis Morgan and Jack Carson; Alfred Hitchcock's "Rope," Technicolor drama starring James Stewart; "Smart Girls Don't Talk," starring Virginia Mayo and Bruce Bennett; and "Johnny Belinda," starring Jane Wyman and Lew Ayres.

UA Contest Gets Prize Publicity

Record breaking business resulted from a public contest run by United Artists in connection with the engagement of "So This Is New York" at the Biltmore Theatre, Toronto. The campaign was staged by Al Perly, manager of the Biltmore, and Bert Wilkes, publicity representative for UA, who, along with Charles Chaplin, UA Canadian manager, acted as judges.

Winner of the contest, which was featured for ten days on the Jerry Burke show on radio station CKEY, was a widow living in Toronto. She will take her 14-year-old son on the three-day all-expense-paid trip to New York. The presentation of the plane tickets and reservations was made on the stage.

Picture opened to record business and shattered every mark for the initial week, outdrawing the phenomenal "The Mating of Millie," which stayed 14 weeks at the house. An extended run seems certain for "So This Is New York" also.

Story broke on the front page of the Toronto Daily Star, which used a three-column cut and a byline by Jack Karr, the paper's movie columnist and critic. He will accompany the winner to New York. Canadian Press put the story on the wire and made arrangements to have the visit covered in New York by AP.

Thomas Armat, 81, Passes In Wash.

(Continued from Page 1)

ences, his vital role in motion picture history became known to many for the first time. Because he lived quietly others were under the impression that he had faded out of the mortal scene years ago. Actually his position in the background was self-imposed from the first, for he allowed his invention to be marketed as Edison's Vitascope because it was considered that the sale would be increased.

When Edison's Kinetoscope, a peep-show device into which a single spectator peered, was demonstrated in 1894 it inspired a race for the invention of screen projection, through which many could enjoy movies at one time. It has been claimed by both English and French historians that the race was won by countrymen of theirs. It has been definitely established that the Lumiere Brothers showed films on a screen in a Paris cafe in 1895. Louis Lumiere, who worked with his brother Auguste, died earlier this year, as did their first cameraman, Francis Doublier.

The first commercial use of the Edison-Armat projector took place in Koster & Bial's Music Hall, New York, on April 23, 1896, and Armat was in the booth. This projector coupled with Eastman's invention of a suitable film and Edison's contributions, soon inspired the business enterprise which led to the motion picture industry of this continent. The motion picture industries of other continents owe much to the enterprise of the American one.

Armat, born in Fredericksburg, Virginia, was a successful real estate agent who had received mechanical and electrical training. In 1893 he became interested in the movies when a friend asked him to invest $2,500 for the opening of several Kinetoscope parlors in Atlanta.

He offered his machine to the firm which acted as agents for the Kinetoscope and its partners were skeptical, pointing out that Edison had as yet failed to create a practical screen projector. So Armat, at his own expense, demonstrated his for Edison, who immediately dropped his own and combined its patents with those of his new associate. They were involved in litigation in 1922, during which Edison gave the credit to Armat.

Option Picked Up

Columbia executives, impressed with John Derek's performance as Nick Romano, the young hoodlum for whom Humphrey Bogart acts as defense attorney in "Knock On Any Door," have picked up his option.

LOVE IS BUSTIN' OUT ALL OVER!.... in Paramount's JOY-PACKED,
YOUTH-FILLED ROMANCE set to SONGS that'll set your heart throbbin'n bobbin'

Isn't It Romantic

A Paramount Picture Starring

VERONICA LAKE
Now everybody'll know that V.L. stands for "Violent Love!"

MONA FREEMAN
She wrote all those sizzling love letters in "DearRuth"!

BILLY DE WOLFE
Comedy sensation of "Dear Ruth" and "Blue Skies"!

MARY HATCHER
The girl who put the spice of life into "Va-iety Girl"!

You'll come out humming these happy tunes... and chuckling way down to your toes!

"MISS JULIE JULY"
"WOND'RIN'WHEN"
"ISN'T IT ROMANTIC?"

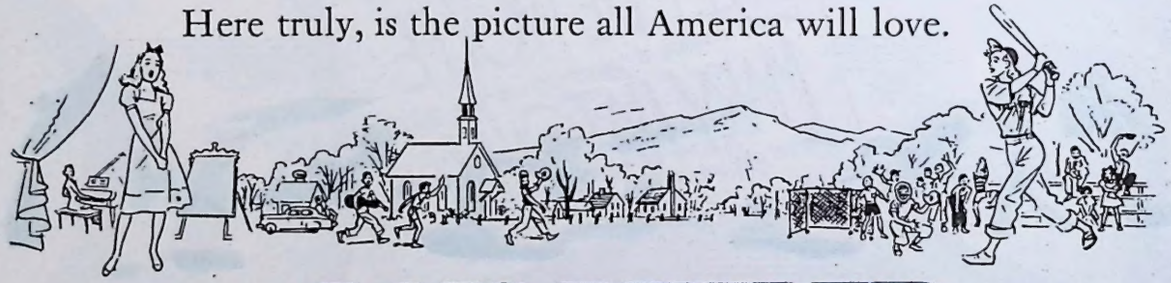
with ROLAND CULVER • PATRIC KNOWLES • RICHARD WEBB and PEARL BAILEY

Produced by DANIEL DARE • Directed by NORMAN Z. McLEOD • Screenplay by Theodore Strauss, Josef Mischel and Richard L. Breen • Based on a story by Jeannette Covert Nolan

TO EVERY EXHIBITOR
With Love . . . From
"MICKEY"

. . .

In "MICKEY," the screen discovers an enchanting young new star—LOIS BUTLER, whose radiant beauty and glorious voice will capture the hearts of everyone. Here truly, is the picture all America will love.



Introducing **LOIS BUTLER**

America's New Sweetheart

in **MICKEY**

In gay, sparkling **CINECOLOR**

with **BILL GOODWIN · IRENE HERVEY · JOHN SUTTON**

Rose Hobart · Hattie McDaniel · Skippy Homeier

Produced by Aubrey Schenck · Directed by Ralph Murphy

From the novel, "Clementine," by Peggy Goodin

Screenplay by Muriel Roy Bolton, Agnes Christine Johnston

Presented by DAVID W. SIEGEL

"In 'Mickey' Eagle Lion has not only a new and charming star, Lois Butler, but also a picture with the family label pasted all over it!"

—*Motion Picture Herald*

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